



## **ShipCarsNow Expands Service to Help Large-Volume Commercial Auto Shippers Realize Cost Savings and Efficiency Gains**

**Omaha, Nebraska, March 17, 2015** – ShipCarsNow is expanding auto transport services for large-volume commercial auto shippers that help customers save costs and achieve efficiency gains through additional co-load opportunities, shared marshalling facilities and new transport hubs. Through its unique ability to leverage the nation’s truck and rail networks, ShipCarsNow is extending customers’ market reach.

“Seventy percent of new vehicles move to market by rail; we combine the best features of rail and other transport modes to meet customers’ needs for low cost, reliable service in a seamless package,” said Marty Coalson, ShipCarsNow president. “As a wholly owned subsidiary of Union Pacific Railroad, the nation’s largest auto hauler, ShipCarsNow has the resources, expertise and connections to deliver efficient multi-modal solutions.”

ShipCarsNow staff excels at selecting the right multi-modal auto transport solution to fit customers’ business needs. Through newly expanded services, large volume commercial shippers have access to more capacity within flexible, economical transport options. For example, fully enclosed railcars can hold up to three times more cars than a truck transporter, helping shippers simultaneously move more units. One ShipCarsNow customer cut 10 percent from its annual transport budget by switching to multi-modal service in existing lanes.

“Our core competence is providing multi-modal shipping solutions that enable wholesale customers to move more vehicles to regions where they can get a higher selling price without additional transportation costs cutting into profits,” Coalson said. “This extended market reach requires no additional effort from customers. ShipCarsNow makes it easy to ship cars by rail through seamless execution supported by excellent customer service, and responsive and timely communications.”

### **About ShipCarsNow**

ShipCarsNow is the nation’s premier provider of multi-modal vehicle transportation. Established by Union Pacific in 2006, ShipCarsNow is uniquely positioned to bring the benefits of rail transport to the auto remarketing industry as a natural extension of Union Pacific’s network for

new car distribution. ShipCarsNow combines the best features of various modes of transport to enable new and used auto shippers to reach more markets and lower auto transport costs. Customers include auto manufacturers, auto remarketers, upfitters, auto auctions, fleet managers, finance companies, and rental car companies. ShipCarsNow embodies the integrity and values of its parent company, the Union Pacific Railroad, as exemplified by its being awarded the Better Business Bureau Integrity Award and the Smartway Award of Excellence. For more information, visit [ShipCarsNow.com](http://ShipCarsNow.com) or contact ShipCarsNow at 866-207-3360.

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### **About Union Pacific**

Union Pacific Railroad is the principal operating company of Union Pacific Corporation (NYSE: UNP). One of America's most recognized companies, Union Pacific Railroad connects 23 states in the western two-thirds of the country by rail, providing a critical link in the global supply chain. From 2005-2014, Union Pacific invested more than \$31 billion in its network and operations to support America's transportation infrastructure. The railroad's diversified business mix includes Agricultural Products, Automotive, Chemicals, Coal, Industrial Products and Intermodal. Union Pacific serves many of the fastest-growing U.S. population centers, operates from all major West Coast and Gulf Coast ports to eastern gateways, connects with Canada's rail systems and is the only railroad serving all six major Mexico gateways. Union Pacific provides value to its roughly 10,000 customers by delivering products in a safe, reliable, fuel-efficient and environmentally responsible manner.